

Dear Community Partner,

The Cool Green Trees (CGT) Advisory Council invites you to become a valued corporate sponsor of our inaugural CGT Advisory Council Tree Planting: Growing a Cooler BHM on **Saturday, October 10, from 9:00 - 11:00 a.m.** in Birmingham's **Lakeview District**. During this event, volunteers will plant **50 native trees** to help expand the urban tree canopy and promote a healthier, more sustainable environment for residents and visitors alike.

This community event will bring together volunteers, residents, local leaders, and business partners to support a greener, healthier, and more beautiful Birmingham. Through hands-on engagement and environmental stewardship, we are working to expand the city's tree canopy, improve neighborhood sustainability, and inspire community pride.

Cool Green Trees is a program of the Cawaco RC&D Council, a 501(c)(3) nonprofit organization dedicated to conserving natural resources, strengthening communities, and supporting environmental education and sustainable development throughout central Alabama. By partnering with local governments, businesses, and community organizations, Cawaco RC&D Council helps improve the quality of life through projects that promote conservation, beautification, and responsible resource management. At Cool Green Trees, our mission is to plant trees to mitigate the negative effects of urban heat islands, stormwater runoff, and air pollution to uplift the community, economy, and health of Jefferson County.

We would be honored to partner with your organization in making the inaugural CGT Advisory Council Tree Planting a meaningful and successful community event to become an annual tradition for years to come. Your tax-deductible contribution will support event supplies, volunteer materials, refreshments, community outreach, and other essential event expenses. Every contribution, regardless of size, helps us create a lasting impact in our community.

No matter the level, your sponsorship will help make this event a success while supporting a greener, healthier Birmingham. Listed below are the available sponsorship opportunities, with additional details about each sponsorship level enclosed for your review.

- ☐ Evergreen Champion Partner - \$25,000
- ☐ Heritage Forest Partner - \$15,000
- ☐ Canopy Partner - \$5,000
- ☐ Grove Partner - \$2,500
- ☐ Other Amount - \$ _____

Thank you for considering this opportunity to invest in a greener Birmingham. If you have any questions or would like additional information, please contact us. We look forward to partnering with you on Saturday, October 10!

Sincerely,

Grace Dugger

Program Director, Cool Green Trees

Pronouns: She/Her

Cawaco RC&D Council's EIN is 63-1027283, and a receipt acknowledging your tax-deductible donation will be provided for your records. Please make checks payable to Cawaco RC&D Council with "Cool Green Trees" listed in the memo field.



Cool Green Trees is a program of Cawaco RC&D Council,
a 501(c)(3) non-profit organization and an equal
opportunity provider.

Cool Green Trees
2112 11th Avenue South, Suite 541
Birmingham, AL 35205
Direct: 205-569-5092
www.coolgreentrees.org



Corporate Contribution - Sponsorship Opportunities

Grove Partner – \$2,500

Support the growth of healthier communities and greener spaces.

Benefits:

- Recognition as a Corporate Sponsor on the Cool Green Trees website
- Company logo on sponsor signage at our inaugural Advisory Council Tree Planting event
- Social media recognition post
- Recognition in one e-newsletter
- Permission to use the "Proud Corporate Sponsor of Cool Green Trees" logo
- Certificate of Corporate Partnership
- 4 Cool Green Trees t-shirts

Canopy Partner – \$5,000

Increase your visibility while demonstrating your commitment to environmental stewardship.

Benefits:

- All Grove Partner benefits, plus:
- Enhanced logo placement on the Cool Green Trees website and all event marketing (e.g., signage, e-newsletters, social media)
- Verbal recognition during event
- Framed Corporate Recognition Award
- 6 Cool Green Trees t-shirts

Heritage Forest Partner – \$15,000

Lead transformational projects that create lasting environmental and community impact.

Benefits:

- All Canopy Partner benefits, plus:
- Premier logo placement on event signage and promotional materials
- Featured corporate profile on the Cool Green Trees website with a link to your company
- Speaking opportunity at our inaugural Advisory Council Tree Planting event
- Recognition in the organization's annual impact report
- Cool Green Trees t-shirts for participating employees (up to 10)

Evergreen Champion Presenting Sponsor – \$25,000

Become a premier corporate partner helping shape a greener future for generations to come.

Benefits:

- All Heritage Forest Partner benefits, plus:
- Exclusive top-tier designation as the Presenting Sponsor with company name incorporated into event
- Largest logo placement on all event signage, promotional materials, and the Cool Green Trees website
- Prominent recognition in event press releases and media outreach
- Opportunity to participate in the ceremonial planting of the first tree and photo opportunity
- Opportunity to host an informational booth in the activation area during the event
- Customized volunteer opportunity at a future event for up to 50 employees
- Featured impact story in annual report, newsletter, and website
- Commemorative plaque recognizing your leadership and investment in Cool Green Trees
- First right of refusal to renew as the Evergreen Champion Sponsor for following year's event
- Cool Green Trees t-shirts for participating employees (up to 20)