

Dear Community Partner,

The Cool Green Trees (CGT) Advisory Council invites you to become a valued sponsor of our inaugural CGT Advisory Council Tree Planting: Growing a Cooler BHM on **Saturday, October 10, from 9:00 - 11:00 a.m.** in Birmingham's **Lakeview District**. During this event, volunteers will plant **50 native trees** to help expand the urban tree canopy and promote a healthier, more sustainable environment for residents and visitors alike.

This community event will bring together volunteers, residents, local leaders, and business partners to support a greener, healthier, and more beautiful Birmingham. Through hands-on engagement and environmental stewardship, we are working to expand the city's tree canopy, improve neighborhood sustainability, and inspire community pride.

Cool Green Trees is a program of the Cawaco RC&D Council, a 501(c)(3) nonprofit organization dedicated to conserving natural resources, strengthening communities, and supporting environmental education and sustainable development throughout central Alabama. By partnering with local governments, businesses, and community organizations, Cawaco RC&D Council helps improve the quality of life through projects that promote conservation, beautification, and responsible resource management. At Cool Green Trees, our mission is to plant trees to mitigate the negative effects of urban heat islands, stormwater runoff, and air pollution to uplift the community, economy, and health of Jefferson County.

We are seeking sponsors to help make this a meaningful and successful community event to become an annual tradition for years to come. Your tax-deductible contribution will support event supplies, volunteer materials, refreshments, community outreach, and other essential event expenses. Every contribution, regardless of size, helps us create a lasting impact in our community.

No matter the level, your sponsorship will help make this event a success while supporting a greener, healthier Birmingham. Listed below are the available sponsorship opportunities, with additional details about each sponsorship level enclosed for your review.

- ☐ Forest Sponsor - \$2,500
- ☐ Tree Sponsor - \$1,500
- ☐ Sapling Sponsor - \$500
- ☐ Seed Sponsor - \$250
- ☐ Other Amount - \$ \_\_\_\_\_

Thank you for considering this opportunity to invest in a greener Birmingham. If you have any questions or would like additional information, please contact us. We look forward to partnering with you on October 10!

Sincerely,

*Grace Dugger*

Program Director, Cool Green Trees

**Pronouns:** She/Her

***Cawaco RC&D Council's EIN is 63-1027283, and a receipt acknowledging your tax-deductible donation will be provided for your records. Please make checks payable to Cawaco RC&D Council with "Cool Green Trees" listed in the memo field.***



Cool Green Trees is a program of Cawaco RC&D Council,  
a 501(c)(3) non-profit organization and an equal  
opportunity provider.

Cool Green Trees  
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Birmingham, AL 35205  
Direct: 205-569-5092  
[www.coolgreentrees.org](http://www.coolgreentrees.org)



## Individual/Family Contribution - Cool Green Trees Sponsorship Opportunities

### Seed Sponsor – \$250

Help plant the seeds for a greener future.

#### Benefits:

- Recognition on the Cool Green Trees website sponsor page
- Social media thank-you post
- Name placement in event signage and digital materials
- Certificate of Appreciation
- Permission to use the "Proud Sponsor of Cool Green Trees" logo
- 1 Cool Green Trees t-shirt

### Sapling Sponsor – \$500

Grow your impact while increasing your visibility in our community.

#### Benefits:

- All Seed Sponsor benefits, plus:
- More prominent recognition on the Cool Green Trees website sponsor page
- More prominent name placement in event signage and digital materials
- Recognition in one email newsletter
- 2 Cool Green Trees t-shirts

### Tree Sponsor – \$1,500

Become a leading supporter helping communities thrive.

#### Benefits:

- All Sapling Sponsor benefits, plus:
- Prominent name placement on event signage and marketing materials
- Verbal recognition during event
- Featured sponsor spotlight on social media
- Opportunity for short personal profile featured on the Cool Green Trees website sponsor page
- 3 Cool Green Trees t-shirts

### Forest Sponsor – \$2,500

Lead the way in creating a lasting environmental legacy.

#### Benefits:

- All Tree Sponsor benefits, plus:
- Premier name placement on all event signage and promotional materials
- Speaking opportunity or representative welcome at the event
- Featured story in email newsletter highlighting your sponsorship testimonial
- Recognition in the organization's annual impact report
- Framed Sponsor Recognition Award
- 4 Cool Green Trees t-shirts